



# 2025 GALA

## SPONSORSHIP OPPORTUNITIES

Thursday, October 2, 2025  
Fairmont Hotel Vancouver



NATURE TRUST  
BRITISH COLUMBIA

PRESENTED BY



## SMALL ACTIONS, BIG IMPACT. BE A CATALYST FOR CHANGE.

In nature, the smallest things often create the biggest impact. A single butterfly can set off a cascade of change, and a tiny seed can grow into a towering forest. Conservation works the same way—every action, no matter how small, helps protect the landscapes and species that make B.C. extraordinary.

When you sponsor The Nature Trust 2025 Gala, you're not just making a donation—you're making a commitment: to nature, to B.C., and to future generations. Your support helps secure, protect, and restore the most ecologically vital spaces in our province, so people and wildlife can thrive.

Every creature—big or small—plays a pivotal role in creating healthy ecosystems. This includes us! While nature takes care of the delicate balance on the ground, it's up to us to protect the bigger picture—coming together, raising funds, and taking action to ensure these vital landscapes endure. By protecting nature, we secure a thriving future for us all.

## WHY SPONSOR?

Now more than ever, companies play a critical role in safeguarding nature, and tackling climate change. A partnership with NTBC will:

- Create a powerful strategy to demonstrate your commitment to conservation
- Support your “Nature-Positive,” ESG and other sustainability goals
- Engage employees through meaningful and practical initiatives
- Enhance customer/client loyalty, and build trust
- Satisfy stakeholder engagement



## NEW THIS YEAR—A UNIQUE SPONSORSHIP OPPORTUNITY!

Showcase your corporate commitment to biodiversity in B.C. Sponsor one of only four unique vignettes, to be introduced, and played during the Gala program. Produced by award-winning documentary maker—Martin Berthiaume, each vignette will feature a special place in B.C. recognized for being a biodiversity hotspot—the South Coast, the West Coast, the Okanagan and the Kootenays.

TIER 1  
\$15,000

Key benefits include:\*

- Introduction of vignette on Gala stage in front of an audience filled with philanthropists, partners and sponsors.
- Creation of 90 second video asset complete with sponsors logo
- Promotion of video asset through NTBC website and social media platforms
- Company rights to use video asset for corporate communications/promotion—to stakeholders, customers, clients, partners and employees
- Opportunity for company employees to visit/participate in conservation activities in the field
- Complimentary table for eight people in prominent position at the Gala

\* Full inclusions listed on the next page.



# EVENT SPONSORSHIP

SPONSORSHIP OPTIONS	TIER 1 <i>New in 2025</i>	TIER 2	TIER 3	TIER 4	WELCOME RECEPTION	TABLE WINE	ENTERTAINMENT	DESSERT RECEPTION	AUCTION TABLE	REMOTE AUCTION
Sponsorship fee	\$15,000	\$12,000	\$9,000	\$6,000	\$9,500	\$7,500	\$10,000	\$5,000	\$4,000	\$3,000
Spaces available	4	6	8	12	1	1	1	1	5	3
<b>PRE-EVENT</b>										
Logo on pre-event marketing materials	Top priority placement	Priority placement	Priority placement							
Exclusive post on social media										
Mention on social media stories	Minimum 2 mentions	Minimum 2 mentions	Minimum 1 mention		Minimum 1 mention	Minimum 1 mention	Minimum 1 mention	Minimum 1 mention		
Logo/wordmark on website	Top priority placement	Priority placement	Priority placement		Priority placement					
<b>ONSITE/EVENT</b>										
Guest invitations	8 guests (1 table) + 2 NTBC crew members	8 guests (1 table)	8 guests (1 table)	8 guests (1 table)	8 guests (1 table)	4 guests	4 guests	4 guests	2 guests	
Logo/wordmark on digital screens throughout Gala program	Top priority placement	Priority placement	Priority placement		Priority placement during reception			Priority placement during reception		
Recognition by host during the Gala program										
Advert on digital screens	Top priority placement	Priority placement								
Custom activation	Potential for discussion	Potential for discussion			Opportunity for named welcome cocktail	Branding on table to acknowledge wine sponsorship	Logo on screen throughout dinner service	Branded edible dessert topper		
<b>POST-EVENT</b>										
Mention in post-event social media posts										
Logo/wordmark in post-event email communication to all attendees and sponsors	Top priority placement	Priority placement	Priority placement							

We are happy to tailor sponsorship packages to suit each of our sponsors. For additional information please contact Alice Southby at 604.969.3252 or [events@naturetrust.bc.ca](mailto:events@naturetrust.bc.ca). Individual tickets available at \$300 per person.

## YOUR IMPACT: SMALL WONDERS, BIG CHANGE

Your support helps protect everything—from the tiniest creatures, to B.C.'s iconic species—and the vast ecosystems they call home. When you sponsor The Nature Trust of BC's Gala, you make a difference, for:

- **The most vulnerable species**—from pollinators to mammals—by protecting the habitats they depend on.
- **B.C.'s natural carbon stores**—safeguarding wetlands, grasslands, and forests that capture and store carbon.
- **The landscapes most at risk**—preserving ecologically sensitive areas before they are lost forever.
- **Biodiversity across B.C.**—spanning four key biodiversity hotspot regions.

**A single action can set off a ripple effect in nature.  
Your support is that spark.**

We are grateful for the leadership and support of Gala Chair Peter Armstrong, whose dedication makes this signature fundraising event such a success.

Locate Nature Trust conservation areas near your community by viewing our interactive map.



### LET'S CHAT

Alice Southby e: [events@naturetrust.bc.ca](mailto:events@naturetrust.bc.ca) t: 604.969.3252

 @naturetrustbc   @naturetrustofbc  The Nature Trust of British Columbia [naturetrust.bc.ca](http://naturetrust.bc.ca)

Charitable Registration Number: 10808 9863 RR0001