



# 2024 GALA

*The time for nature is now!*

## SPONSORSHIP OPPORTUNITIES

Thursday, October 3, 2024

Fairmont Hotel Vancouver



NATURE TRUST  
BRITISH COLUMBIA

PRESENTED BY



WHEATON™  
PRECIOUS METALS



Photo: Markus Thompson

# THE CLOCK IS TICKING. MAKE NOW THE TIME FOR NATURE.

Nature has reached a tipping point. But there's hope, if we act now. By working together we can ensure B.C. has more nature by 2030 than it did in 2020. This is our moment to be part of a turning point in the history of the natural world.

When you sponsor The Nature Trust gala, you're doing more than simply showing your support—**you're making now the time for nature**—giving nature a chance. A chance to recover. A chance to restore. A chance to thrive. And a chance to fight climate change.

**A win for nature, is a win for all of us.**







































































## WHY SPONSOR?

Now more than ever, corporations have a role to play in the race to become "nature positive." A partnership with The Nature Trust is an effective and efficient opportunity for your company to deliver on Nature-Positive and ESG mandates, help motivate employees, and increase customer loyalty.

It is through the generosity of our partners and sponsors that we are able to keep our costs down. Every dollar counts and every dollar raised stays in B.C. to fund vital conservation projects that will help B.C. recover from the twin crises of our time: biodiversity loss and climate change.



# EVENT SPONSORSHIP

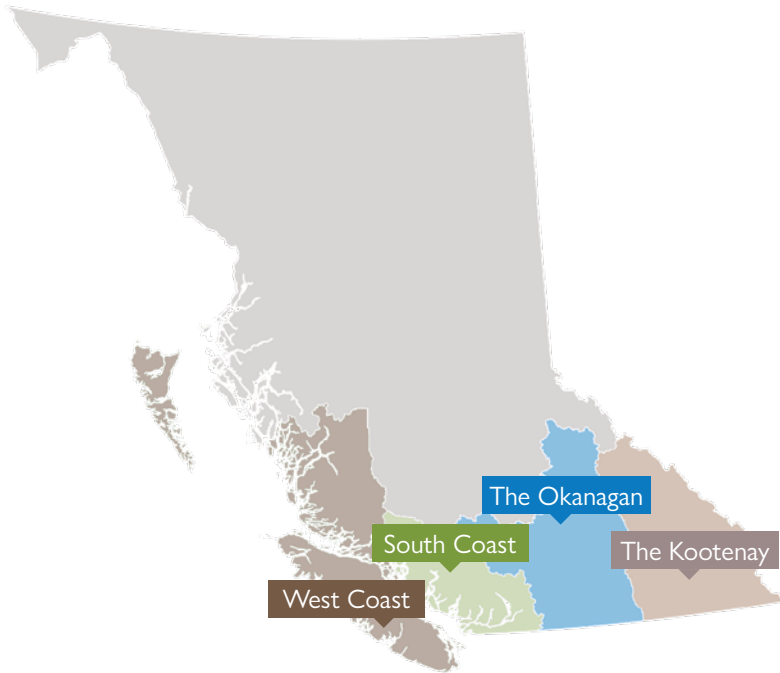
SPONSORSHIP OPTIONS	EMERALD	SAPPHIRE	SILVER TABLE	WELCOME RECEPTION	TABLE WINE	AUDIO VISUALS	ARTIST	DESSERT RECEPTION	AUCTION TABLE	REMOTE AUCTION
Sponsorship fee	\$11,000	\$8,250	\$5,500	\$8,500	\$7,000	\$7,000	\$7,000	\$4,500	\$3,500	\$2,500
Number available	6	8	12						5	3
<b>PRE-EVENT</b>										
Logo on pre-event marketing materials	Top priority placement	Priority placement		Priority placement						
Exclusive post on social media										
Mention on social media stories	Minimum 2 mentions	Minimum 1 mention	Minimum 1 mention	Minimum 1 mention	Minimum 1 mention	Minimum 1 mention	Minimum 1 mention	Minimum 1 mention	Minimum 1 mention	Minimum 1 mention
Logo/wordmark on website	Top priority placement	Priority placement		Priority placement						
<b>ONSITE/EVENT</b>										
Guest invitations	8 guests (1 table)	8 guests (1 table)	8 guests (1 table)	8 guests (1 table)	4 guests	4 guests	4 guests	4 guests	2 guests	✕
Logo/wordmark on digital screens	Top priority placement	Priority placement		Priority placement						
Recognition by host during the event program										
Gala program	Full page	½ page								
Custom activation	Potential for discussion			Opportunity for named welcome cocktail	Branding on table to acknowledge wine sponsorship	Logo on screen throughout dinner service	Logo on screen throughout dinner service	Branded edible dessert topper		
<b>POST-EVENT</b>										
Mention in post-event social media posts										
Logo/wordmark in post-event email communication to all attendees and sponsors	Top priority placement	Priority placement		Priority placement						

**Sold Out**

We are happy to tailor sponsorship packages to suit each of our sponsors. For additional information please contact Josephine Little at 604.969.3252 or [events@naturetrust.bc.ca](mailto:events@naturetrust.bc.ca). Individual tickets available at \$300 per person.

# YOU WILL MAKE A DIFFERENCE

- Where at-risk species live, breed and roam
- Where high concentrations of carbon in nature are stored—wetlands, grasslands and forests
- In ecologically sensitive areas at greatest risk of being lost forever
- Across B.C. in four key biodiverse regions



Locate Nature Trust Conservation Areas near your community by viewing the interactive map.



**With your support, we will ensure that the right areas are protected for the right reasons in the right way. Forever.**

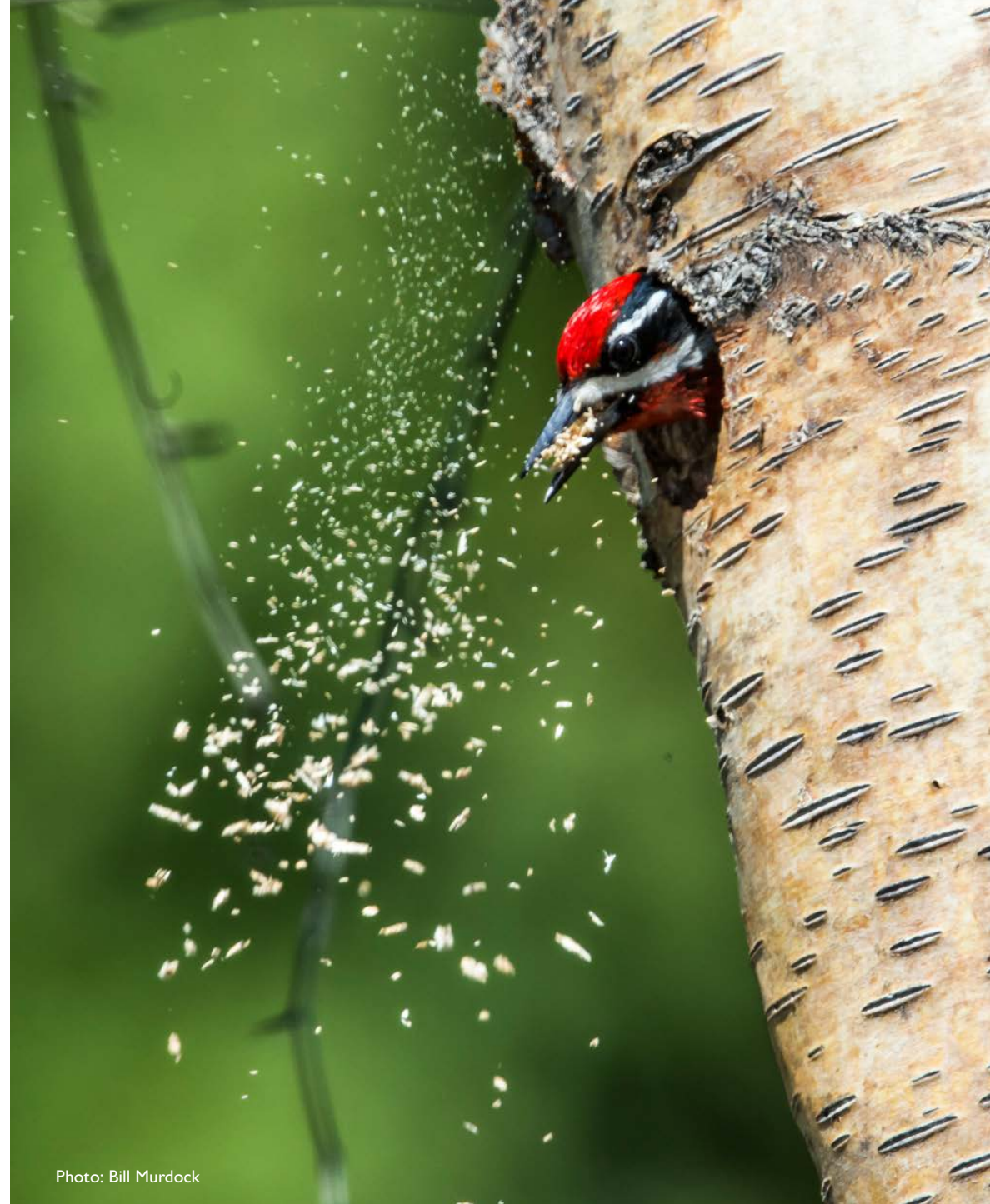


Photo: Bill Murdock

## LETS CHAT

Josephine Little e: [events@naturetrust.bc.ca](mailto:events@naturetrust.bc.ca) t: 604.969.3252

 @naturetrustbc  @naturetrustofbc  @naturetrustofbc [naturetrust.bc.ca](https://www.naturetrust.bc.ca)

Charitable Registration Number: 10808 9863 RR0001