

SPONSORSHIP OPPORTUNITIES

Thursday October 5, 2023 Fairmont Hotel Vancouver 900 West Georgia Street

PRESENTED BY





IT'S IN OUR NATURE

Over the years, The Nature Trust of BC Gala has brought together philanthropic communities of business leaders and generous individuals across the Lower Mainland for an inspiring evening dedicated to land conservation. Thank you for being part of our conservation success story.

Together, we have raised vital funds to protect British Columbia's critical habitat and natural diversity. This wouldn't be possible without our community of supporters, ambassadors, leaders, partners, and now, you.

IT'S IN OUR NATURE TO CELEBRATE.

Celebration was the theme of our 2022 gala. Celebrating coming together in one room for the first time in three years, and celebrating the conservation successes achieved throughout a momentous year of land conservation achievements.

2022 GALA AT A GLANCE

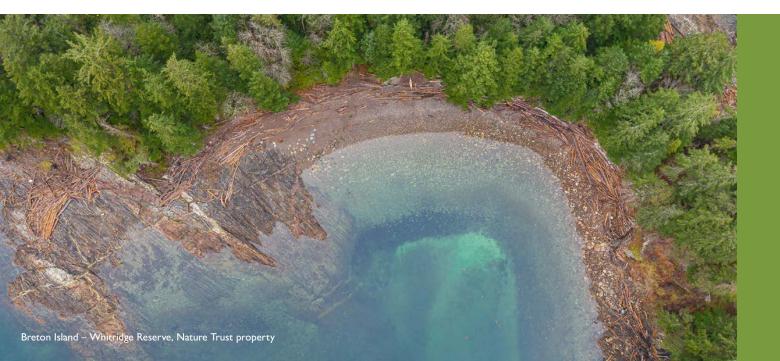
- · The return of our in first in-person gala in three years
- 360 business and community leaders—the largest attendance to date
- 30 sponsors—the most sponsors to date

IT'S IN OUR NATURE TO COME TOGETHER.

This year, we invite you to join us on Thursday October 5th, 2023 at The Fairmont Hotel Vancouver.

BEING THE NATURE TRUST OF BC 2023 GALA SPONSOR MEANS:

- Highlighting your organization as a key partner in BC land conservation success
- Publicly aligning your organization with BC's leading land conservation charity
- 3 Recognition amongst an audience of loyal, philanthropic, high-capacity individuals, community and business leaders
- Developing a long-lasting connection with The Nature Trust of BC and its supporters and partners



SPOTLIGHT ON CONSERVATION

The intertwined global crises of biodiversity loss and climate change were front and centre of the Biodiversity Conference (COP 15), resulting in a renewed call to action.

EVENT SPONSORSHIP

SPONSORSHIP OPTIONS	EMERALD	SAPPHIRE	GOLD	WELCOME RECEPTION	TABLE WINE	DESSERT RECEPTION	
Sponsorship fee	\$10,000	\$7,500	\$5,000	\$8,500	\$7,000	\$4,500	
Special returning sponsor rate	\$9,000	\$6,500	\$4,500	x	x	×	
PRE-EVENT							
Logo on pre-event marketing materials	Top priority placement	Priority placement	✓	Priority placement	✓	✓	
Exclusive post on social media	✓	✓	x	✓	x	x	
Mention on social media sites	Minimum 2 mentions	Minimum 2 mentions	Minimum 1 mention	Minimum 2 mentions	Minimum 2 mention	Minimum 1 mention	
Logo/wordmark on website	Top priority placement	Priority placement	✓	Priority placement	✓	✓	
ONSITE/EVENT							
Guest invitations	10 guests (1 table)	10 guests (1 table)	8 guests (1 table)	8 guests (1 table)	6 guests	4 guests	
Logo/wordmark on digital screens & sponsor board	Top priority placement	Priority placement	✓	Priority placement	✓	✓	
Recognition by host during the event program	✓	x	×	✓	x	×	
Content in gala program	Full page in program	½ page in program	1/4 page in program	Full page in program	½ page in program	1/4 page in program	
Custom activation	Potential for discussion	×	×	Meet and greet, and potential for named welcome cocktail	Custom branded wine hang tags around each bottle. Guests to receive a bottle Magnum photo contest opportunity	Branded edible dessert topper Branded take- home treat box	
POST-EVENT							
Mention in post-event social media posts	Minimum 2 mentions	Minimum 2 mentions	Minimum 1 mention	Minimum 2 mentions	Minimum 2 mentions	Minimum 1 mention	
Logo/wordmark in post-event email communication to all attendees and sponsors	Top priority placement	Priority placement	✓	Priority placement	✓	✓	
Feature in eNews or blog post	✓			✓			

We are happy to tailor sponsorship packages to suit each of our sponsors. For additional information please contact Emma Liffen at 604.924.9771 ext. 237 or eliffen@naturetrust.bc.ca. Individual tickets available at \$300 each.

WHY SPONSOR? BECAUSE NATURE NEEDS YOU

From the tree-covered coast and dry interior grasslands, to rushing rivers and lush wetlands, British Columbia is adorned with spectacular biodiversity—with your help, we will keep it this way.

For more than half a century, The Nature Trust of BC has been a leader in land conservation. We secure, protect and care for spaces of ecological significance in BC—the most biologically diverse province in Canada. Our focus is finding nature-based solutions—like protecting and managing BC's carbon-rich wetlands, grasslands and forests.

IT'S IN OUR NATURE....

TO PROTECT	180,000 acres and counting—the equivalent of 180 Stanley Parks. We focus on regions facing the greatest risk of being lost forever, like coastal estuaries, interior grasslands and wildlife migration corridors.
TO RESTORE	to maintain, or enhance the health of habitats essential for wildlife, fish and plant survival in BC.
TO BUILD RESILIENCE	through effective land management so forests, grasslands and estuaries are better equipped to withstand the impacts of climate change, such as BC's recent extreme weather events.

IT'S IN OUR NATURETO GIVE

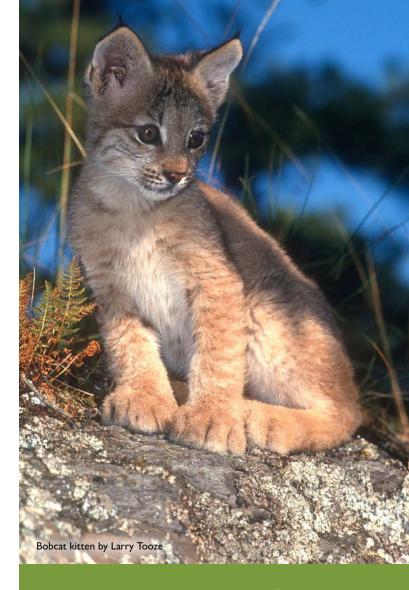
The Nature Trust of BC is led by a volunteer Board of Directors, renowned scientists and business leaders who generously give their time and expertise to land conservation.

Fllen Simmons Emily Griffiths-Hamilton, CPA CA, Chair Rob Doyle Peter Armstrong Larry Kenyon Biran Springinotic Andrea MacLeod. PhD Jack Woods, RPF Nancy Baron Trisha Beaty Sarah Otto, PhD Jim Wyse Bill Cox, FCPA FCA **Justin Roach**





Charitable Registration Number: 10808 9863 RR0001



IT'S IN OUR NATURE, IS IT IN YOURS?

Thank you for your time and consideration of this proposal. To discuss your sponsorship interests, and options to customize activation, please contact Emma Liffen at 604.924.9771 ext. 237 or eliffen@naturetrust.bc.ca.

We can't wait to see you there!